



OURBORO INC. AND PEERAGE REALTY PARTNERS ANNOUNCE PARTNERSHIP TO ADVANCE INNOVATIONS IN HOME FINANCING

Ourboro Inc. partners with Peerage Realty Partners, a company committed to enhancing the client experience through all phases of the real estate transaction and beyond.

TORONTO, September 8, 2021- Ourboro Inc., a Toronto-based innovative co-ownership enterprise, has joined Peerage Realty Partners' ("Peerage Realty") family of partner companies. This new strategic investment expands Ourboro's product offerings, helping unlock home ownership for Canadians, while further strengthening Peerage Realty's growing presence in the evolving North American residential real estate services sector.

The single greatest challenge facing today's homebuyers is accumulating enough savings to meet the down payment requirements on ever-increasing real estate prices. For those who have saved at least five per cent of a home's value toward the down payment, Ourboro may provide up to an additional \$250,000 in exchange for a long-term stake in the future appreciation of the property.

"Our market research has confirmed that owning a home remains the dream for most Canadians," said Trevor Maunder, CEO of Peerage Capital. "We're excited about this partnership and its potential to make that dream a reality for people who could otherwise not own a home. We are all the more enthusiastic because homeownership has historically been the largest and most consistently successful investment for Canadian families."

He added: "Ourboro has an innovative approach to addressing the fundamental imbalance of housing supply and demand in Canada. It's an affordability crisis for which there is no quick fix, but this is an important step in re-thinking the status quo of what it means to own a home."

Ourboro Co-Founder and CEO, Norm Tasevski said: "Our roots are in social enterprise, and we contribute more than money to these relationships. We are committed to offering our co-owners knowledge, advice, and options to fit their individual needs."

Historically, you either own 100% of your home, or you rent. People only had these two options to choose from," said Nicholas Pope, Co-founder and CIO at Ourboro. "Ourboro is introducing a third option, which is co-ownership. You not only get the upfront financing to overcome the down payment gap, but you also have an invisible roommate who just so happens to be an expert on helping you get the most out of your investment."

Ourboro is currently in the Greater Toronto Area ("GTA") and partners with local real estate agents such as Bosley Real Estate Ltd. and service providers like Caboodl, to ensure their buyers have the best purchase and ownership experience.



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ABOUT OURBORO

Ourboro is a private, Toronto-based company dedicated to unlocking home ownership through co-ownership, creating an opportunity for people to feel personally and financially resilient. It is committed to the well-being of its co-owners, offering transparency without complexity.

Ourboro invests in homes through a pool of funds managed on behalf of real estate investors. Previously, investors and homebuyers would compete on properties in the marketplace, whereas with Ourboro, homebuyers and investors can confidently work together. The goals of our investors are uniquely aligned with that of our co-owners, successful homeownership means successful investments.

By providing funding toward the down payment alongside the co-owner, Ourboro purchases a share in the future value of the home. Throughout the ten-year term, additional programs, such as maintenance check-ups and renovations credits, are available to co-owners to help preserve and increase the home's value. Like a true partnership, both parties share in the profits when sold.

www.ourboro.com

ABOUT PEERAGE REALTY

Founded in 2007, [Peerage Realty](#) is a subsidiary of the Peerage Capital Group (“Peerage Capital”). It offers a unique and time-tested professional partnership model for entrepreneurial North American real estate service firms in premium markets. It has the unique benefit of being a private family and management-owned enterprise that is positioned to commit to long-term investments and time horizons.

Through its partner firms, Peerage Realty transacted over US\$14.2 billion (C\$18 billion) in residential sales in 2020 and it is projected to sell over US\$23.6 billion (C\$30 billion) in 2021. It has over 4,000 best-in-class sales representatives and 143 offices in Canada and the United States.

To support growth and expansion among partners, Peerage Realty consistently provides strategic input, capital, technology, operational expertise, marketing, public relations, and value-added products and services that differentiate and strengthen its partner firms in competitive markets. Its goal is to expand the suite of services that its partner firms can offer to enhance the client experience through all phases of a real estate transaction and beyond.

Peerage Realty's partners now include: [Baker Real Estate](#), the leader in new development and condominium sales and marketing in the Greater Toronto Area and Montreal; [BakerWest](#), a new construction condominium sales and marketing firm in Vancouver; [Chestnut Park](#), one of the top luxury firms in Ontario; [Epic Real Estate Solutions](#), condominium marketing experts with a focus on the interior of



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British Columbia; [Fifth Avenue Real Estate Marketing](#), a leader in new development and condominium sales and marketing in British Columbia; [Four Seasons Sotheby's International Realty](#), a luxury firm in Vermont and New Hampshire; [Jameson Sotheby's International Realty](#), a luxury firm in the Greater Chicago Area; [Madison & Company Properties](#), a leading luxury brokerage in Denver, Colorado; [Sotheby's International Realty Canada](#), a national luxury real estate brokerage; and [StreetCity Realty](#), a progressive brokerage and back office services provider in Ontario; [The Byng Group](#), a leader in the rent-readiness market; and [The Condo Group](#), a leading residential sales and marketing firm based in Victoria, B.C.

FOR FURTHER INFORMATION:

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